

Personal Statement

Mrs. Dorothy Lau

It is an honor to be putting my name forward for election to the ESF Board of Governors. As a mother of two children, one at Clearwater Bay School and the other at King George V School, I have experienced firsthand the transformative impact of an ESF education. My children have thrived in these supportive and enriching environments, developing not only academically but also socially and emotionally. This experience has solidified my deep appreciation for ESF's mission to inspire creativity and nurture global citizens and leaders of the future. I am deeply passionate about ESF's vision for every student to be the best that they can be.

As an entrepreneur and the founder of my own marketing communications consultancy, I have developed a strong network with local non-governmental organisations (NGOs) that serve a wide range of community needs. This experience has given me a deep understanding of the importance of community engagement and the potential for collaboration to address social issues. Should I be elected to the Board of Governors, I hope to contribute by facilitating meaningful partnerships between ESF schools and the local community. I envision ESF students using their creativity, empathy, and problem-solving skills to address unmet needs in our community. This will not only enrich their learning experience but also empower them to make a positive impact on the world around them.

I am a CUHK EMBA graduate and hold a bachelor's degree, with distinction, in commerce from Auckland University in New Zealand. I am fluent in English and Cantonese. I believe my professional background, combined with my passion for community engagement and my commitment to ESF's mission and vision, makes me a strong candidate to serve on the Board of Governors. I am excited about the opportunity to contribute to the continued success of ESF and help create a brighter future for our children.