

Yuanyuan Serena Zheng (鄭遠遠)



Dear Parents and Guardians of ESF Community

I am writing to express my sincere desire to serve as a parent member of the English Schools Foundation Board of Governors, representing parents' interests in providing the best education for our children.

Question #1: Who am I?

I am Yuanyuan Serena Zheng (鄭遠遠), a qualified lawyer in Hong Kong, Mainland China, and New York, USA. With nearly a decade of experience at a top international law firm, I led teams in cross-border transactions exceeding US\$10 billion. Currently, I serve as Deputy CEO of a Hong Kong mainboard listed company, having spearheaded significant acquisitions and managed an investment portfolio of HK\$9 billion for the past nine years.

My academic background includes a bachelor's and master's degree in law from Sun Yat-sen University, where I ranked third in Guangdong Province's college entrance examination (Gaokao). I also hold a Master of Laws (LL.M.) from the University of Pennsylvania, supported by the Dean's Scholarship of Penn Law.

Most importantly, I am a dedicated mother. I have invested significant effort in my son's education, helping him grow from struggling with math quizzes to becoming a well-rounded individual. His achievements include participation in talented programs HKAGE and Johns Hopkins CTY, excelling in competitions in math, science and Chinese debate, leadership position as MUN Deputy Head Delegate, and recently independently travelling to the U.S. and completing a summer program at Wharton.

Question #2: What can I contribute to the ESF community?

I possess the skills and experience to effectively serve on the Board of Governors. My management background provides the strategic vision needed for this role, and my fluency in Cantonese, Mandarin, and English allows me to connect with diverse stakeholders.

I am passionate about community engagement and have served as Vice Chairman of the Sun Yat-sen University United Alumni Association (Hong Kong), fostering collaboration within educational settings.

I will bring legal and financial expertise to the table. As a lawyer who has transitioned into finance and investment, I can organize career workshops with industry leaders and seek partnerships between ESF and leading law firms and financial institutions to create shadowing opportunities for outstanding students, providing them with real workplace insights.

As a dedicated mother and someone who has navigated most of the ESF education journey (my son was studying in BHS and now year 11 in STC), I am eager to share my experiences with other ESF parents and, more importantly, advocate for greater support for our students based on these insights. Specifically, I will push for stronger promotion of ESF schools to top universities, which is crucial for enhancing our students' admission prospects. By increasing ESF's visibility as a unified entity, we can strengthen our collective influence and support for our students. Additionally, I will encourage resource sharing among ESF schools to maximize benefits for all.

Our family's journey underscores the value of education. Both my husband and I grew up in modest circumstances, and education transformed our lives. We chose ESF for our son, and we have seen him thrive in a nurturing environment that values the holistic development of each student through creativity, global citizenship, and inspiring learning environments led by exceptional teachers. We strongly support ESF's educational philosophy and are grateful to be part of this community. I am wholeheartedly committed to making a meaningful and impactful contribution to this wonderful community.

Please vote for me! (◡‿◡)